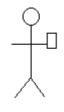
Could you be the next AVERAGE JOE?



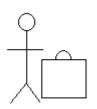
As a Child According to the teacher was an 'Average Joe'



As a youth Loved chemistry lessons Loved hands on activities



As a teenager (17 years) Reading age -13 Spelling age – 13 Mathmatical age – 24 = Dyslexic



At 18 Failed Maths exam Passed Biology and Chemistry with a C grade = off to University to study Chemistry



At 21

Excelled at Russell Group University Gained 1st Class BSc degree with honours Obtained a research chemist job in industry



At 23 Loved job Wanted to take career further Took a Phd



At 25 Undertaking PhD Travelled across the globe Met scores of people Lived in three different areas of the UK and lived in a foreign country Developing ideas Doing research that seems so small...

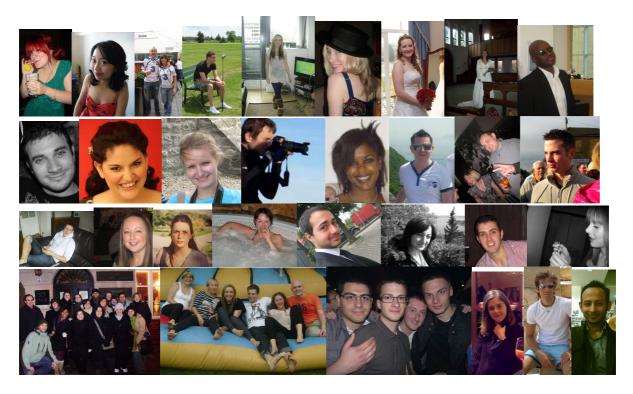
Look at the bigger picture, **nothing** we have today **would exist** with out the small scale research that happens initially.

One person did not create the **lphone**, in fact its taken over **70 years** of research and **thousands of minds** to get there.

Every chemical in each of the cosmetics you use has been developed/ tested individually and then again when put into the product, **how many people do you think in reality it has taken to make the shower gel you use everyday?** And then there is the packaging, the plastic bottle, the specially designed label with inks those have also been developed. Then there is how the bottle got to you, the vehicle, the fuel..... In reality **probably hundreds of thousands** of people are involved in the making of such a simple everyday product, you will never know, because the person that developed the first crucial ingredient probably died several decades/centuries ago. **Science** doesn't have a beginning and it doesn't have an end. But it does contain **millions of very important people**, most of whom you will never have heard of, but without who your life would be that much harder. We won't **beat cancer** or HIV or Alzheimer's or any other horrific disease on our own, but **together** we might.



This is me...Average Joe



And these are some of my friends and colleagues in science, past and present. We are not a bunch of freaks, social outcasts or people with no social life. We are all just 'Average Joe's' who are trying to help make the world a better place, for you.